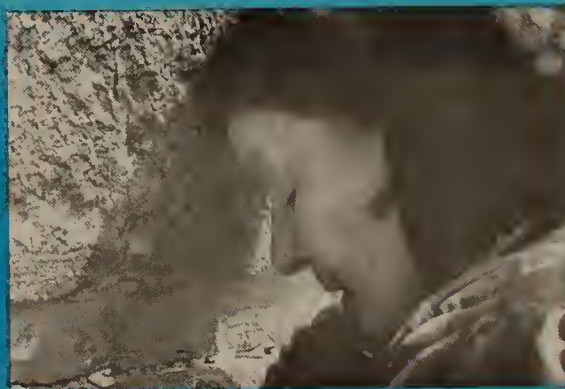


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1977 U.J.A. SPECIAL EDITION



# Many Financial Problems in Israel and Ottawa

The Jewish Agency for Israel Budget requires 502 million dollars to operate in 1976-77, a whopping 90 million dollars short of minimal needs. Subsequently, this figure had to be reduced to 420 million dollars because of the drop in UJA funds from abroad. These funds are for social development only.

Termed a Budget of Desperation, the Jewish Agency Program cutbacks reflect not only the worldwide economic situation, but focus on the extremely critical and difficult economic problems in

Israel.

These problems include enormous defense expenditures which account for 30 to 40 per cent of the annual budget; spiralling inflation which increased prices by 30 per cent in 1975 alone; a GNP which has been stagnant since the Yom Kippur War, and an unfavourable trade balance which has led to crippling debt because Israel must borrow from the world market to support its vast import requirements.

Almost 18 per cent of Israel's 1976 budget, 1.3 billion dollars, is ear-

marked to pay those debts. The current debt exceeds \$2,700 per capita, the world's highest ratio.

In an attempt to meet these economic problems, Israel has devalued its currency 12 times since the Yom Kippur War. It has increased taxation and reduced purchasing power. For the first time since statehood, Israel has reduced its defence budget and has cut back in former untouchable areas, including education.

The Jewish Agency Program is solely concerned with social development—health, welfare, education, immigration, immigrants' housing and absorption, youth care and training, institutes of higher learning and agricultural settlement.

But even here, the budget pruning has been painful. A staggering 41.1 million dollars has been slashed from the immigration, absorption and housing budget. There has been a 1.7 million dollar reduction in the funds allocated to education. Over eight million dollars has been cut

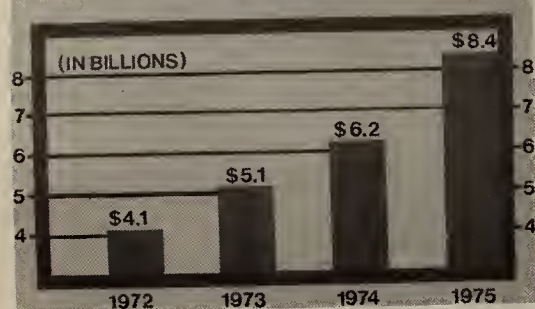
from the budget for institutes of higher learning; health services are down over three and a half million and agricultural settlement over four million.

While the increases allotted to social welfare services and youth care and

training appear positive, they reflect only rising costs. No new projects will be started.

The Jewish Agency is partially funded by the UJA Federation. Campaigns around the world, including Ottawa's United Jewish Appeal.

## THE ISRAEL ECONOMY: WORLD'S LARGEST DEBT



## The Jewish Agency for Israel Budget for the Year 1976/77 (in U.S. \$)

	1975/76	1976/77 (Proposed Budget)	Change
Immigration & Absorption	\$90,068,000	\$88,438,000	-\$ 1.6 million
Social Welfare Services	46,789,000	53,660,000	+\$ 6.9 million
Health Services	12,081,000	8,417,000	-\$ 3.6 million
Education	47,479,000	45,744,000	-\$ 1.7 million
Institutions of Higher Learning	80,889,000	72,795,000	-\$ 8.1 million
Youth Care & Training	38,139,000	42,615,000	+\$ 4.5 million
Agricultural Settlement	72,350,000	68,283,000	-\$ 4.1 million
Immigrant Housing	91,675,000	52,136,000	-\$39.5 million

The 1977 campaign objective for the United Jewish Appeal of Ottawa is 2.4 million dollars, an increase of nearly 20 per cent over the 1976 returns.

The increase reflects the more than 200 thousand dollar deficit from last year, and the failure of the Appeal to meet its yearly objectives since 1973.

The yearly shortfalls have resulted in a reduction of funds and services to total Jewish needs; to Israel and world-wide Jewish relief, to national

Jewish agencies in Canada and to the Jewish Community in Ottawa.

Figures indicate that ten per cent of the donors to the Appeal provide 90 per cent of the funds. Yet that ten per cent does not represent one tenth of Ottawa's twenty-three hundred Jewish families, but only ten per cent of those who pledge.

Adding to the financial problem is the high rate of inflation which requires an eight to ten per cent yearly increase just to maintain

existing services.

Local community services account for 30 per cent of the budget, over half of which is earmarked for Jewish education, which is essential to ensure the survival of Judaism through the generations.

These funds are allocated to the Ottawa Talmud Torah, Hillel Academy and the Afternoon School, the Ottawa Modern Jewish School, Temple, Israel Religious School and the Jewish presence on university campus.

The spirit of the community is centralized in the Jewish Community Centre which is allocated ten per cent of the local budget. From this 25 year old building springs the informal education, cultural, social, recreational, health and physical education programs available to every Jew in the community.

The wide ranging local Jewish Community programs provide support for the aged, for summer camps, for Soviet Immigration Aid and for a

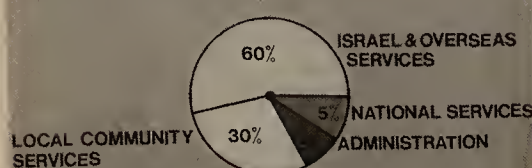
newly introduced Social Services Pilot Program. In addition, the many and varied committees and affiliated organizations provide ample opportunities to enrich the Jewish identity in the community.

Overseeing the entire community services program is the Ottawa Vaad Ha'Ir (Jewish Community Council) which co-ordinates the entire operation to ensure the smooth and efficient functioning of the Jewish Community.

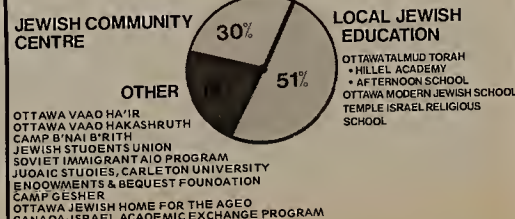
On the national scene the Ottawa Jewish financial responsibilities are directed chiefly to the United Jewish Relief Agencies of Canada and the Canadian Jewish Congress, which accounts for almost five per cent of the budget.

Other national funds go to Jewish Immigrant Aid Services, Canadian Jewish Museum and Archives, the Ancient Hebrew Manuscript Microfilm Fund and the Canada-Israel Foundation for Academic Exchanges.

## ALLOCATION OF U.J.A. DOLLARS



## LOCAL COMMUNITY SERVICES





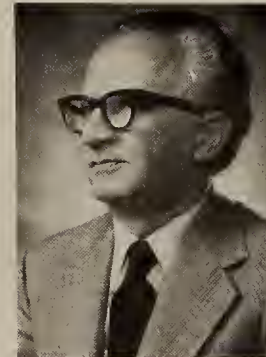
EMBASSY OF ISRAEL  
45 Powell Avenue  
Ottawa, Canada

שגרירות ישראל

As the UJA Campaign gets under way in Ottawa,  
I take great pleasure in extending greetings to the  
officers, workers and contributors of this great and  
historic enterprise. The United Jewish Appeal is  
the concrete expression of communal as well as  
individual Jewish concern for the affairs of our  
people, in Israel and abroad and it has magnificent  
achievements to show for its efforts, foremost among  
them the upbuilding of Israel.

I am confident that the Ottawa Jewish Community,  
which can be justly proud of its outstanding UJA  
record, will give the 1977 Campaign its full support,  
consistent with the needs and opportunities that  
confront the Jewish People at this time.

Mordechai Shalev  
Ambassador



Mordechai Shalev,  
Ambassador of Israel  
to Canada

25 March 1977



Alfred Friedman,  
General Chairman,  
1977 UJA Campaign

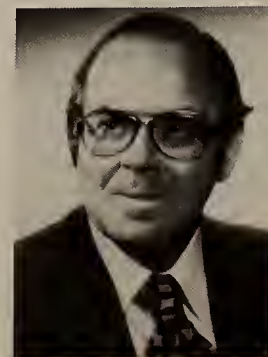
The Jewish community cannot afford to  
accept the same gift as last year. Ever  
increasing costs and mounting inflation  
demand increased giving from every  
donor and every donor must increase.

Only a well-organized Jewish community has the strength and vitality  
to raise the kind of funds required for overseas and local needs.

This year the Men's, Women's and Public Service Cabinets have  
dedicated people who will get the job done in the shortest period of time  
and generate the largest amount of dollars since 1973. I congratulate  
them in advance because I know they and the hundreds of workers  
associated with the campaign will succeed.

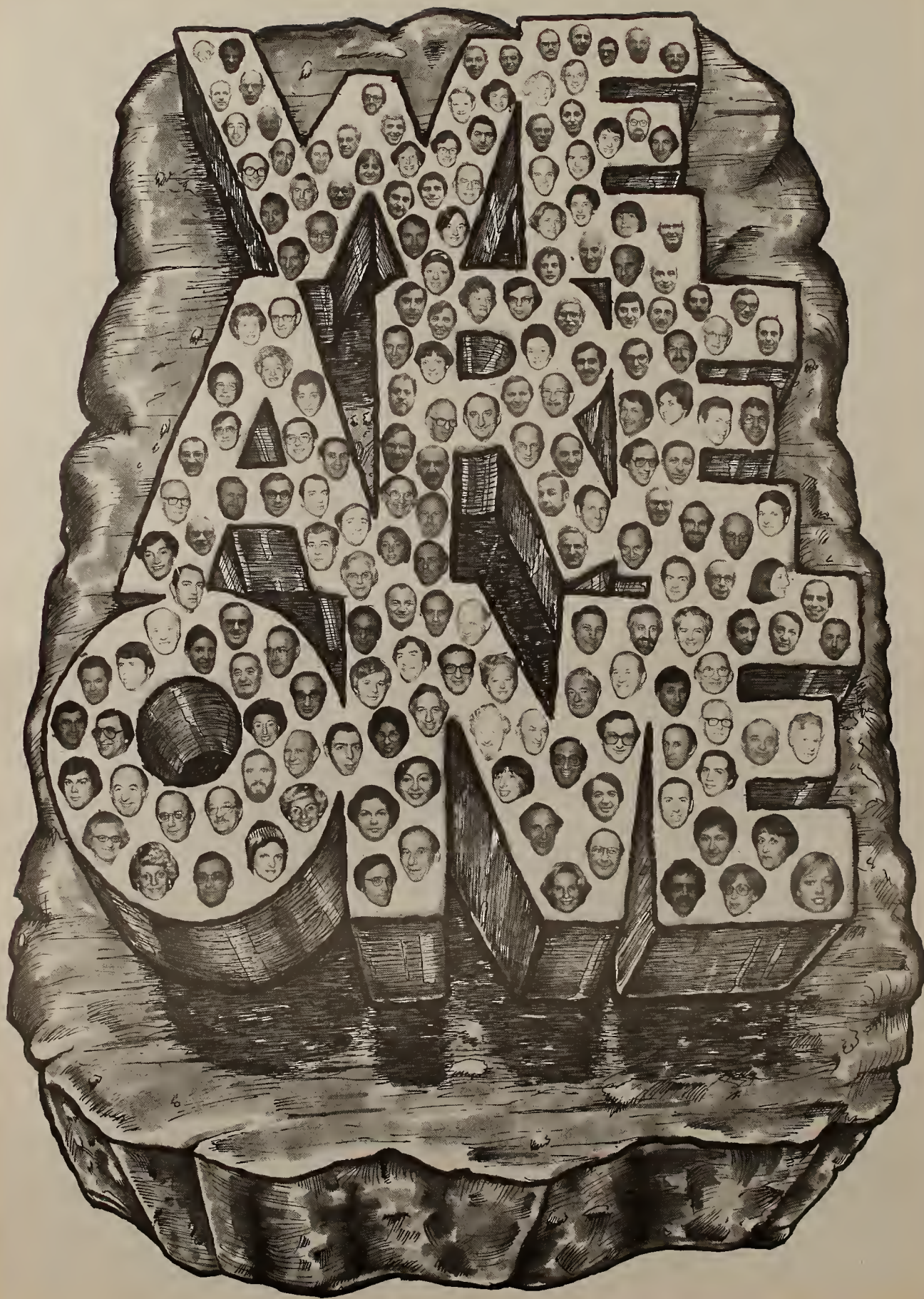
Our requirements for local services, in particular, education, social  
services and Centre activities, are growing annually and the total  
commitment of the total community is essential.

I urge everyone to accept and meet this challenge.



David Loeb,  
President, Ottawa Vaad Ha'ir







# A

EMILY AARON  
RUTH AARON  
ALAN ABELSON  
JOE ABRAMSON  
BEN ACHBAR  
STEPHEN ACKER  
STEWART AOM  
NED ADLER  
JOSEPH AGES  
MATT AGES  
STANLEY AGES  
DAVID AGULNIK  
LOUIS AGULNIK  
MORRIS AGULNIK  
PAULA AGULNIK  
JUDY AIN  
ANNETTE ALBERT  
IRVING ALTMAN  
MEYER ALVO  
BARRY APPEL  
DAVID APPOTIVE  
RUDY APPOTIVE  
MYRA ARONSON  
DAPHNE ARONSON  
STANLEY ARONSON

# B

ALLAN BAKER  
ALYCE BAKER  
BARRY BAKER  
ESTHER BAKER  
MEI BAKER  
RICKIE BAKER  
FRED BALLON  
JACK BALLON  
MYRNA BARWIN  
NORMAN BARWIN  
CAROLINE BAYLIN  
CAYLA BAYLIN  
ESTHER BAYLIN  
PETER BENEDEK  
RUBEN BENMERGUI  
IRVING BERCOVITZ  
TAMMY BEREZIN  
GERALD BERGER  
RUTH BERGER  
SARAH BERKE  
SHIER BERMAN  
MANNY BERNARD  
ALEX BETCHERMAN  
ANNA BILSKY  
ESTHER BILSKY  
SAM BIRNBAUM  
WARREN BLACK  
B.C. BLEVIS  
AL BLOOM  
HENRY I. BLOOM  
MERVYN BLOSTEIN  
RON BODHOFF  
ABE BOOKMAN  
SANDOR BORINS  
MAURICE BRIGHT  
DODO BRONSTEIN  
LEON BRONSTEIN  
BERT BRONSTEIN  
ELEANOR BROTHMAN  
IRENE BROWNSTEIN  
MARLENE BURACK

# C

HY CALOF  
RUTH CALOF  
BARRY CANTOR  
BENES CANTOR  
BEVERLY CANTOR  
DANNY CANTOR  
ESTHER CANTOR  
GOLDIE CANTOR  
MORRIS CANTOR  
RONNIE CANTOR  
GEORGE CAPLAN  
VIVIAN CAPLAN  
ABE CARLOFSKY  
MYRON CHERUN  
BEVERLY CHODIKOFF  
LEE CHODIKOFF  
FRED COGAN  
LINDA COGAN  
LISA COGAN  
DORIS COHEN  
E. MAX COHEN  
FERN COHEN  
GOODMAN COHEN  
JOEL H. COHEN  
JONATHAN COHEN  
JUDI COHEN  
MINA COHEN  
MORRIS COHEN  
MURRAY COHEN  
RENA COHEN  
SHIRLEY COHEN  
SUZANNE COHEN  
JEAN COOPER  
EARL COOPERMAN  
MICHAEL CORBER  
HERBERT COWAN  
ALLAN CRACOWER  
NAOMI CRACOWER

# D

GRACE DARDICK  
JOEL DIENA  
NATHAN DIENER  
BERNARD DOLANSKY  
DONNA DOLANSKY  
A.C. DOLGIN  
MARC DOLGIN  
URIEL DOMB  
MARK DOVER

# D

(cont'd)

MILDRED DRAZIN  
GERALD DUBIN  
ABE DUBINSKY  
PHIL DUBROFSKY  
LEN OWORKIN  
MICHAEL DWORKIN

# E

JANE EHRENSWORTH  
SHELLY EHRENSWORTH  
NICKIE EICHLER  
MORRIE EISEN  
VALERIE EISEN  
LOU EISENBERG  
RON EISENBERG  
STANLEY EISENBERG  
PAUL EISENBERGER  
ANDRE ELBAZ  
BESSIE ELLIS  
ABE ENGEL  
HERSHELL EZRIN

# F

BARBARA FARBER  
LEONARD FARBER  
SHMUEL FEIG  
ROSE FINE  
JACK FIRESTONE  
GEORGE FLEISHCHMANN  
MARK FLEISZER  
SAUL FRANKEL  
ALAN FREED  
AVIVA FREEDMAN  
CHARLES FREEDMAN  
LAWRENCE FREEDMAN  
A.J. FREIMAN  
RUTH FREIMAN  
CHUCK FREEMAN  
ALFRED FRIEDMAN  
KAYSA FRIEDMAN  
HARRY FROMAN

# G

SIMONE GARDNER  
ROBERT GENCHER  
SAM GERSHON  
JOE GHETLER  
CHAIM GILBOA  
THEA GINSBURG  
VICTOR GLICKMAN  
ARLENE GLUBE  
LIBBY GLUBE  
MALCOLM GLUBE  
NORMAN GLUBE  
VERA GLUBE  
JOAN GLUCK  
ARNELL GOLBERG  
MORRIS GOLBERG  
MORRIS S. GOLBERG  
RONALD GOLDBERG  
SIMONE GOLDBERG  
STANLEY GOLDBERG  
ZENA GOLDBERG  
DAVID GOLOEN  
DAVID GOLDFARB  
JACK GOLDFELD  
MORLEY GOLDFELD  
SAMMY GOLDBERGER  
SOL GOLDBERGER  
BRIAN GOLDBERGER  
ERNEST GOLOSTEIN  
GERT GOLOSTEIN  
HARRY GOLDSTEIN  
MALCA GOLOSTEIN  
STEPHEN GOLOSTEIN  
MENDEL GOOO  
A. OAVID GOROON  
JACK GOROON  
STEVE GORDON  
JACKIE GORENSTEIN  
DENA GOSEWICH  
PHILIP GOSEWICH  
JEFF GOULD  
MARVIN GRANATSTEIN  
SANDY GRANATSTEIN  
RICKIE GREBLER  
BEATRICE GREENBERG  
FRED GREENBERG  
GERT GREENBERG  
GILBERT GREENBERG  
IRVING GREENBERG  
IZZIE GREENBERG  
JOHN J. GREENBERG  
LINDA GREENBERG  
LORRY GREENBERG  
SYONE GREENBERG  
TOM GROSSMAN

# H

HANNAH HALPERIN  
JO HARRIS  
LARRY HARTMAN  
SHELLA HARTMAN  
JUDY HERSH  
MORTON HERSH  
GRACE HILLEL  
ABE HOCHBERG  
HY HOCHBERG  
PAULINE HOCHBERG  
STANLEY HOCK  
ELLIOTT HOFFMAN

# H

(cont'd)

ISADORE HOFFMAN  
TRACY HORLICK  
MARCUS HOTZ  
DEENA HYMAN  
HY HYMES

# I

AVRAHAM INY  
ELISSA INY  
NORMAN IRONSTONE  
SEYMOUR ISENBERG

# J

DAVID JACOBS  
JANE JAMES  
WILLIAM JAMES

# K

SOL KAIMAN  
BARBARA KALIN  
DAVID KALIN  
JUDITH KALIN  
VICTOR KAMINSKY  
SYLVIA KANIGSBERG  
ROSLYN KANIGSBERG  
NAP KAPINSKY  
CALLY KARDASH  
KEVIN KARDASH  
SIDNEY KARDASH  
ISRAEL KARDISH  
MOE KARDISH  
BEN KARP  
RALPH KASSIE  
KEN KATZ  
LIBBY KATZ  
SHEILA KATZ  
JOHN KATZMAN  
JUDAH KERSHMAN  
SYLVIA KERSHMAN  
RONALD KESTEN  
CLAIRE KEVANSTEIN  
ABE KEVENEINSTEIN  
ARNIE KIMMEL  
DANIEL KIMMEL  
MARILYN KIMMEL  
PHIL KIMMEL  
AGNES KLEIN  
SYLVIA KLEIN  
VERA KLEIN  
LEO KOENIG  
WALTER KOLMAR  
MORRIE KONICK  
ANDREW KORNAT  
HARRY KOTLARSKY  
DAVID KRONICK  
JOAN KRONICK  
RUSSELL KRONICK  
GERT KUSHIN  
OAVID KWAVNICK

# L

ISSIE LANDAU  
MORRIS LANG  
PHIL LAZEAR  
LEON LECKIE  
ROBERT LEGERMAN  
BELLAL LEIKIN  
GEORGE LESH  
NORMAN LESH  
LEN LEVENCROWN  
JACK LEVIN  
BEN LEVINE  
PERCY LEVINE  
RON LEVINE  
SHEILA LEVINE  
STUART LEVINE  
ELIZABETH LEVINSON  
JACIE LEVINSON  
SANDRA LEVINSON  
ELLIOTT LEVITAN  
SALLY LEVITAN  
NAT LEVITIN  
GERRY LEVITZ  
INGRID LEVITZ  
LOU LEVY  
JEAN LICHENSTEIN  
BERNIE LIEFF  
EVELYN LIEFF  
ETHYL LIGHTSTONE  
HARVEY LITWACK  
DORA LITWACK  
PAULINE LITWACK  
SAM LITWACK  
DAVID LOEB  
KENNETH LOEB  
JOSEPH LOOMER  
RICKIE LOOMER

# M

MURRAY MACY  
MYRNA MACY  
SOPHIE MAGORY  
OAVID MALEK  
ETHEL MALEK  
AL MALOMET  
BEN MARCUS  
MERLE MARGLES  
SIDNEY MARGLES  
JOHN MARKS  
SANDI MARKS  
EARL MASER  
MINA MAX  
YANDA MAX  
IAN MELZER

# M

(cont'd)

PAUL MENOELSOHN  
BERT MIGICOVSKY  
ARNON MILLER  
MORRIS MILLER  
RUTH MILLER  
DAVID MIRSKY  
KENNETH MIRSKY  
LINDA MIRSKY  
HENRY MOLOT  
MAUREEN MOSCOT  
OAVE MOSKOVIC  
PEARL MOSKOVIC  
ANN MOZERSKY

# N

DOROTHY NADOLNY  
ELLEN NADOLNY  
HERBERT NADOLNY  
ABE NADIRICH  
WILLIAM NEWMAN  
DENNIS NEWTON  
PETER NICHOLS  
NINA NIEDZVIECKI  
SAM NIEDZVIECKI

# O

JOHN O'HAYON  
JOE OSTERER

# P

BERTHA PALMER  
BERNARD PEARL  
KEN PEEBLES  
PETER PEREL  
SAM PETIGORSKY  
PHILIP PINKUS  
JACK PLEET  
PINCHUS PLEET  
PINEY POLLOCK  
NORMAN POLOWIN  
STEVEN POLOWIN  
WILLIAM POLSKY  
BEN POMERLAN  
HARRY H. POSTNER  
NORMAN POTECHIN  
MORRIS PRESSER  
ELAINE PRESSMAN  
GERALD PULVERMACHER

# R

ELAINE RABIN  
ELI RABIN  
CECIL RABINOVITCH  
ROBERT RABINOVITCH  
JEANETTE RADNOFF  
DOROTHY RAICHMAN  
JOE REITER  
ELEANOR RITT  
BERL RODAL  
FRANCES RODRIGUES-ELY  
HY RODMAN  
MORTON RODMAN  
ROSSIE ROSE  
BRONA ROSEN  
CARL ROSEN  
LEN ROSEN  
HARRY ROSENBERG  
BERNIE ROSENBLATT  
GEORGE ROSENBLATT  
AVIVA ROSNER  
MORTON ROSS  
MARGO ROSTON  
EUGENE ROTHMAN  
NORMA ROTHMAN  
JERRY RUDEAN

# S

HAROLD SACHS  
BEN AMI SANDERS  
EDDIE SASLOVE  
MARTIN SASLOVE  
RICKIE SASLOVE  
BRENDA SAXE  
JACK SBUCHIN  
SAM SCHWARTZ  
SHERIDAN SCHWARTZ  
ARLENE SCHWEY  
MEL SCHWEY  
AL SEGAL  
MOE SEGAL  
SOL SHABINSKY  
BERNARD SHAFER  
SHELDON SHAFER  
ALLAN SHAPIRO  
NESSA SHAPIRO  
HARRY SHEFFER  
WILLIAM SHENKMAN  
AOELE SHINDER  
JENNIE SHINOER  
LESLIE SHINDER  
LIONEL SHINDER  
SOL SHINDER  
ZELAIN SHINDER  
SOL SHELZER  
DAVID SHORE  
LEONARD SHORE

# S

(cont'd)

IRWIN SHULMAN  
SOL SHUSTER  
JULES SIGLER  
SUE SIGLER  
LOUIS SILVER  
SAUL SILVER  
JACK SILVERMAN  
CHARLES SLIPACOFF  
DAVID SLIPACOFF  
KAREN SLIPACOFF  
DAVID SMITH  
JACK SMITH  
ROSLYN SMOER  
GERALD SNYDER  
ALLAN SOLDMAN  
SHIRLEY SOLDMAN  
HARRY SOLOWAY  
JACK SPECTOR  
GORDON SPERGL  
LAURA SPERGL  
CAROL STARKMAN  
BEN STECK  
HARRIS STEIN  
JACK STEINBERG  
JOYCE STEINBERG  
JILL STERN  
RICHARD STERN  
MAX STERNTHAL  
PHYLLIS STERNTHAL  
M. SUCHARCZUK  
LAURENCE SUGARMAN  
MIRIAM SUSSMAN  
FAYE SWARTZ  
BEVERLY SWEDKO  
IRVING SWEDKO  
NORMAN SWEDKO  
BESS SWEDLOVE

# T

HERBERT TALLER  
MARTIN TALLER  
LANA TANNER  
ABE TARASOFSKY  
GITTEL TATZ  
MARTIN TATZ  
JOHN TAVEL  
SUNNY TAVEL  
CHARLES TAYLOR  
ETHEL TAYLOR  
IRVING TAYLOR  
SHELDON TAYLOR  
SUSAN TAYLOR  
ARNOLD TENNENHOUSE  
GERALD THAW  
DOROTHY TORONTOW  
HARRY TORONTOW

# V

SARA VEREO  
ZEEV VERED  
GORDON VINER  
JOSEPH VINER  
RUTH VINER

# W

PHIL WASERMAN  
LOU WEINER  
MAX WEINSTEIN  
MILLIE WEINSTEIN  
PERCY WEINSTEIN  
HARRY WEITZ  
HARRY WELTMAN  
MORRIS WELTMAN  
SALLY WELTMAN  
PETER WERSHOF  
MILES WISENTHAL  
GEORGE WOLFE  
IRVING WOLFE  
TED WOLFE  
NORMAN WOLFISH  
JOE WOLFSON

# Y

GERRY YANOVER  
MAURICE YOUNG

# Z

HERBERT ZAGERMAN  
NORMAN ZAGERMAN  
MARVIN ZALMAN  
MILTON ZIDES  
LAURENCE ZINMAN  
RHODA ZINMAN  
MURRAY ZLOTEN  
MARK ZUNDER  
SAM ZUNDER  
SANDRA ZUNDER

We're working for U.J.A. and we want to meet you face to face to talk about your 1977 commitment.

It's a job that takes a lot of our time, but just a little of yours.

Let's face it together.



# national mission reports

## U.I.A. Women's Division

by Lisa Cogan



Members of the group with Golda Meir. Lisa Cogan at right, behind Mrs. Meir.

This was the third annual mission of U.I.A. Women's Division and I was on the plane from Mirabel for the second year in a row. Why did I return so quickly? Because I'm convinced that Israel is where I belong. I hope some day to make Aliyah, so there can never be too many visits for me.

There were twenty-one of us, 19 from across Canada and two from the U.S. and we were a great mix from the beginning. On arrival, we went directly to Jerusalem, which was our base for the entire trip. After a briefing by Keren Hayesod officials, we went to Yad Vashem where, instead of the usual tour, we were given an intensive session on the work of Yad Vashem, with heavy emphasis on the task of tracing family members for survivors of the Holocaust.

We met with Esther Herlitz, M.K. for lunch at the Knesset and she gave us a members' eye-view of their parliamentary procedures as well as speaking about the upcoming elections.

An unexpected highlight was meeting Colonel Paul Laster of the Israeli Army who gave up a law career to emigrate from Virginia 7 years ago. While in the army, he realized that because Israelis were concentrating so heavily on survival as a state; knowledge and continuation of Jewish culture and religion were fading. He began a programme which made compulsory the attendance of enlisted men and junior officers for an annual two-week course on these vital matters. It was an instant success, so much so that civilians attend voluntarily and Senior officers will also soon be taking part.

Another stand-out event was meeting Nina Katzir. She has instituted a volunteer programme for the education of Israeli and Arab children and, together with wives of foreign diplomats, is pouring all her boundless energy into making it a success.

Lunch with Teddy Kolleck, Mayor of Jerusalem was a great experience. He told us that the greatest number of immigrants - Jewish and Non-Jewish - settle in Jerusalem. He also said that the crime rate in Jerusalem has dramatically decreased in the last few years, partly due to the fact that young people are taking active parts in the many and varied city projects, and using the many community centres, Jewish, Arabic and Christian. Mr. Kolleck spoke of the two green belts now in the planning stages; one that will outline the Old City and the other to circle

Jerusalem proper. He emphasized that he is the Mayor of Jerusalem - not just a "Jewish Mayor" and is working on behalf of all religious groups within the city.

At the Good Fence, we saw a heavy and steady stream of traffic with many Lebanese Christian military personnel visiting their families who were undergoing medical treatment. There was an enormous number of very ill children and we were deeply moved to see them getting the aid they so desperately needed.

On an army base "somewhere in Israel", we were greeted by the sight of women volunteers, mostly middle aged, who are working through a programme which entails serving a two-week tour of duty each year. These women pack supplies for the front, fold parachutes, mend army equipment and perform many other tasks at army bases throughout the country.

We had a grim reminder of the constant ready-for-war attitude so necessary to the Israelis when we went to Ben Gurion University in Beersheva. There we saw the new underground hospital, a mind-boggling building that can function in any possible kind of warfare. It has three power systems, a drive-in system for ambulances, and an alternate air system as protection against germ or gas warfare. Each bed is designed to be its own hospital and can receive nearly every type of medical equipment, such as X-ray or radiation units, E.E.G. setups and so forth. Now it is being used as an intensive-care hospital where specialists in all fields take their final training.

On an air base we saw girls of eighteen and nineteen being trained with machine guns with such thoroughness that they were able to put the guns together and put them together with their eyes closed. I watched them do it, but still can hardly believe it.

Close to the end of our trip, we spent an afternoon with Golda Meir. She told us that she had given her life for Israel and all that it means. A few years ago, she had hoped to retire and enjoy her last years with her family, but she could not indulge herself in that hope. "To establish and maintain the State of Israel means never-ending work", she said. We in the Diaspora, must shoulder some of that load financially, if not bodily. She closed by paraphrasing Hillel, who said of the Jewish population "he who does not increase - decreases". I believe that this holds true for all work in Jewish communities throughout the world.

## U.I.A. Canada, Inc.

by Sol B. Shinder,

Associate General Chairman,  
1977 Ottawa U.J.A.



Sol Shinder at left, talking with Yigal Allon.

On March 14, the first National U.I.A. Study Mission from Canada left Mirabel Airport on a one-week trip to Israel. Twenty-four men represented the leadership of U.I.A. campaigns in 16 Jewish communities from Sidney, N.S. to Vancouver, B.C., with myself and Morris Cantor from Ottawa.

Although most of the members had never met before, we quickly became "mischpocha" and worked on an itinerary that programmed us from dawn until deep into the night. Some of the highlights included visits to an army workshop - in essence a tank factory - an airforce base and a naval base at Sharm-el Sheikh. Here, we saw the Israeli genius and capability of producing, maintaining and operating the expensive machinery of their defence system, much of which is now being manufactured or modified in Israel. Seeing the intricate equipment and the plants necessary to maintain it, not to mention the man-years needed to operate the Israeli defence system, it's easy to understand why 35 per cent of the Israel Government budget is spent on the defence needs of the country.

We were addressed by a number of distinguished Israelis on a variety of topics spanning the social, political and economic problems facing the country at this time. His excellency Yigal Allon, Deputy Prime Minister and Minister of Foreign Affairs, discussed the problems Israel faces, both with her neighbours and with the new U.S. Administration. Mr. Allon dealt with President Carter's statement concerning a "homeland for the Palestinians" and the Israeli interpretation, which he expressed in a more positive fashion than we expected. He feels, however, that considerable pressure will be brought upon his government to retreat from present border positions, yet he assured us that no Israeli government will withdraw from what they consider to be defensible borders and that no Mid-East solution will be imposed upon Israel without its concurrence. Mr. Allon left us with the message that World Jewry is the only ally that Israel can depend upon and that they do depend upon our support.

We visited the city of Kiryat Gat, just north of the Gaza Strip, where we went to a primary school attended by children from a variety of cultural backgrounds. We were treated to a special concert by the children and afterward to cakes and cookies the children had made for us. All of us felt that here the visits to the military were brought into proper perspective, for Israeli children are what it's all about.

These children, and thousands like them, have to look forward to a life plagued by the problems of a country constantly harassed by her Arab neighbours. This is why we were in Israel and the reason for U.I.A. The school we visited was built with Canadian U.I.A. dollars.

We went to a large textile and clothing manufacturing plant which employs some 3,000 workers. This privately owned plant is rapidly expanding and, in 1976, produced some thirty-five million dollars worth of exports for Israel. The plant demonstrated to us that Israelis can create a productive and profitable economy but the problem of defence dramatically interferes with industrial progress.

Throughout our trip, the messages we received spelled out the many problems Israelis face, of which we in the Diaspora know nothing. There are not only the difficulties of defence, but the constant and growing needs in the industrial, social and welfare aspects of the nation. These needs cannot be fully met out of the Israeli government budget and Israel looks to World Jewry for relief. In 1976 the Israeli budget was fourteen billion dollars. Two billion came from U.S. grants and loans leaving 12 billion to be supplied by Israel and World Jewry. The Jewish Agency supported welfare and social services in the amount of four hundred million dollars or 3.5 per cent of the total budget. The Agency budget has projected a need for \$600 million to meet the minimum social and welfare responsibilities of the Agency. Greater commitment from Diaspora Jewry is needed to sustain a meaningful existence for the beleaguered Israeli and to provide help and hope for the 200,000 Jews of Russia, who have applied for exit permits and who some day - hopefully soon - will arrive on Israel's doorstep.

The mission participants each pledged their respective communities' continued support for U.I.A. and demonstrated those commitments by making their own 1977 pledges.

This trip is one which I will long remember. I met dynamic young men who prove that Canadian Jewry can produce the kind of leadership which will be needed in the years ahead. Every community has its own problems, but surprisingly, they are all similar. The solution to these problems is simply to care as Jews. I believe that we do and accordingly, on behalf of Ottawa U.J.A., committed our community to raise \$2,400,000 in 1977. It is now up to all of us to ask ourselves "do I care enough?" and then to pledge our best to this year's campaign.



# 1977 United Jewish Appeal

## fact sheet

### fact

Since 1973, we have fallen short of the minimum required to meet our obligations to Israel, national agencies and local Jewish community beneficiaries.

### fact

Our local agencies are today in deficit by more than \$200,000 with all that implies in interest charges and program development.

### fact

10 per cent of the donors give 90 per cent of the money.

### fact

600 families in the community did not give anything in 1976.

### fact

With present inflation levels, we need 8 - 10 per cent more each year just to maintain current services.

### fact

The subsidy per student in Hillel Academy is \$987; in the Talmud Torah \$405; in the Modern Jewish School and Temple Israel Religious School, over \$100.

### fact

The cost of maintaining the Jewish Community Centre is \$25. per year for every man, woman and child in the Jewish community.

### fact

In 1976, the funds raised were divided 60 per cent for Israel and overseas; 30 per cent for local services; 5 per cent for National services; 5 per cent for campaign costs and year-round administration.

## WALK-A-THON

SUNDAY, MAY 29



## self evaluation guide for giving

### 1977 UNITED JEWISH APPEAL OF OTTAWA

ANNUAL INCOME	SUGGESTED GIFT	ACTUAL GIFT (after tax)
\$ 10,000	\$ 68	\$ 68
13,000	158	140
15,000	248	202
17,000	338	262
19,000	450	335
21,000	540	370
23,000	630	429
25,000	765	483
27,500	1,035	631
30,000	1,328	770
32,500	1,643	938
35,500	1,890	1,073
37,500	2,205	1,175
40,000	2,520	1,289
42,500	2,835	1,444
45,000	3,150	1,598
47,500	3,465	1,753
50,000	3,780	1,908
52,500	4,163	2,096
55,000	4,500	2,261
57,500	4,905	2,367
60,000	5,310	2,435
62,500	5,760	2,584
65,000	6,345	2,841
70,000	6,930	3,098
75,000	7,560	3,374
85,000	9,560	4,161
95,000	10,690	4,747
100,000	11,250	4,963

#### NOTE:

Tax calculations are based on 1976 rates for a married individual under 65 with two children under the age of 16 and whose wife and children have no income; all of whom are residents of Ontario for tax purposes. The only deductions included in the calculations of taxable income are the basic exemption, married exemption, dependants' exemption and the U.J.A. donation on the standard \$100.00 deduction.

All Members of the Public Service  
are cordially invited to attend  
**THE ANNUAL DINNER**  
of the  
**PUBLIC SERVICE DIVISION**  
in tribute to our Jewish Parliamentarians  
on  
Wednesday, May 4, 1977  
at the  
Jewish Community Centre  
151 Chapel Street, Ottawa  
Guest Speaker  
His Excellency Mordechai Shalev  
Ambassador of Israel to Canada

Cocktails 6:15 p.m. R.S.V.P. 232-7306  
Dinner 7:00 p.m. before May 2

## IN TRIBUTE TO THE PAST GENERAL CHAIRMEN OF THE UNITED JEWISH APPEAL

Campaigns have been a fact of Jewish life in Ottawa for many years. In 1952 a number of separate drives for Israel, Overseas Relief and Local Agencies were combined to form the United Jewish Appeal we know today. The move served to consolidate community effort, make the most efficient use of manpower and reduce costs.

On the occasion of the 1977 campaign the chairman and campaign cabinet salute the men who have given distinguished leadership in the past.



Lawrence Freiman  
1952 to 1953



Alex Betcherman  
1959



Hyman Bessin  
1960



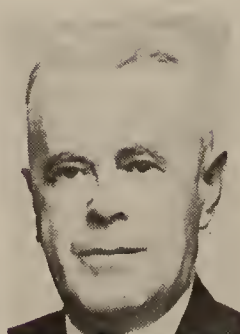
Bertram Loeb  
1961 & '67 Emergency



Mervin Mirsky  
1962 & 1968



Jules Loeb  
1963, 1964 & 1966



Arnold Lithwick  
1965 & 1966



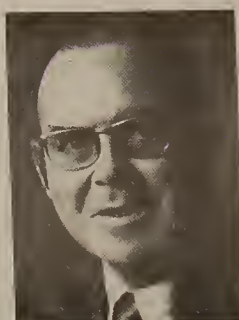
A. Louis Achbar  
1966



Michael Greenberg  
1967



Norman Zagerman  
1969 and 1970



David Loeb  
1971 and 1972



Gilbert Greenberg  
1973 Emergency



Lawrence Freedman  
1973 & 1974



Zeev Vered  
1975 & 1976

**We Were — We Are — We Always Will Be One**